

MONADNOCK ALLIANCE FOR SUSTAINABLE TRANSPORTATION

BICYCLE FRIENDLY COMMUNITY SUBCOMMITTEE

MEETING SUMMARY

May 16, 2017

4:30 p.m.

Keene Parks and Recreation Center (Room 12)
312 Washington Street, Keene, NH 03431

I. Welcome and Roll Call

Sam Hawkes (Monadnock Cycling)
Drew Bryenton (Timken)
Peter Hansel (Filtrine)
Susy Thielen
Will Schoefmann (City of Keene, MAST Chair)

II. & III. Recap Focus Areas and Action Items & Bicycle Friendly Business and University Strategies

Chair Schoefmann opened the meeting by reviewing the Agenda with the group. Mr. Hawkes stated he would need to leave early and the group acknowledged that. Chair Schoefmann led a recap discussion of the focus areas the group decided on in the previous meeting including Education, Encouragement and Enforcement which were selected from the guiding documents the League of American Bicyclists provided to Keene after the last application and designation. The group felt it would be a good idea to prioritize some action items as recommendations to MAST and went through this exercise utilizing a white board in the room. The following are the groups recommendations.

Education Action Items:

Top Priorities

- Work to establish a “pool” of locally based instructors (Healthy Monadnock 2020/Monadnock Cycling Club/City of Keene, Parks and Rec)
- Create a Bicycle Safety “course”
- Create a web page (web portal) and tool kit for safe riding

Other Action Items

- Outreach to SAU29 and other schools regarding bicycle-safety education
- Outreach to Keene State College, Antioch University New England and River Valley Community College regarding bicycle education and other opportunities
- Outreach to Civic Organizations such as Rotary, Lions Club and others
- Outreach to Keene State College and other community based companies such as 710 Main Productions to produce a locally based education video or materials
- Provide content to Cheshire TV for bicycle-safety and education and conform to their standards of production
- Utilize Healthy Monadnock’s “Lunch and Learn” to demo safe riding and etiquette

Encouragement Efforts Action Items:

Top Priorities

- Wayfinding Signage for bicycles and pedestrians
- Utilize the “Buy Local survey to focus outreach to potential participants in the Bike Friendly Business program
- Trail Head Maps

Other Action Items

- Bike Share
- Bike Day or “Critical Mass” event
- Community Rides program
- Safe Routes to School “Plans or Maps” per each School
- Long-term sheltered bike parking

Enforcement Action Items:

Top Priority

- Liase with Police Department to see what efforts are currently in effect

Other Action Items

- Explore revitalizing Bike Registration Program
- Bicycle related Law Pamphlet development or distribution of existing materials
- Point person at Police Department for bicycle related issues

IV. Next Meeting

Tuesday, July 18th at the Keene Parks and Recreation Center (Room 12) from 4:30 p.m. to 5:30 p.m.

Summary recorded by:
Will Schoefmann, MAST Chair
Planning Department
City of Keene, NH