

Monadnock Alliance for Sustainable Transportation

CARSHARING SUBCOMMITTEE

MEETING NOTES

April 21, 2017

12:00 p.m.

Monadnock Food Co-op
34 Cypress St, Keene, NH 03431

Carsharing Subcommittee members present: Lisa Donnelly, *Keene State College*; Diana Duffy, *Keene State College*.

SWRPC Staff member present was Mari Brunner, *Planner*.

I. Revised Carsharing Subcommittee Work Plan

Mari Brunner shared the March 24, 2017 meeting notes with Lisa Donnelly and Diana Duffy. The carsharing subcommittee's revised work plan was reviewed, as well as a preliminary carsharing survey.

II. Carsharing Outreach

a. Monadnock Earth Day Festival

Mari Brunner talked about offering the preliminary carsharing survey at the MAST table at the Monadnock Earth Day Festival. Diana Duffy mentioned how the Solar Fest would be happening on the same day, and suggested looking for additional opportunities to offer the preliminary survey. She also suggested using local bulletin boards at community centers and grocery stores for additional community outreach. Mari Brunner suggested using mailers.

b. Direct Outreach to Organizations

The importance of securing parking for carsharing was discussed. Mari Brunner mentioned a parking study that had been done for the City of Keene for the Marlboro Street corridor. The study showed low utilization rates for on-street parking spaces on Marlboro Street, which might make securing parking from the City in that area possible. Mari Brunner also mentioned Walpole Savings Bank might offer some of its parking, because of their commitment to sustainability. Lisa Donnelly suggested reaching out to area hotels and apartment complexes, since convenience to carsharing would also benefit their businesses. Diana Duffy and Mari Brunner talked about Uber and Lyft, and how they are new to the area and might be interested. Lisa Donnelly mentioned that the community characteristics that would allow Uber and Lyft to successfully operate are similar to the characteristics needed for a carshare to be successful. Diana Duffy suggested reaching out to Antioch University as another potential interested party. She then suggested we connect with senior centers. Other businesses discussed included Enterprise, C&S, and Cheshire Medical Center.

III. Next Steps

Activity 1 of Strategic Objective 1 of the Work Plan was discussed, and Lisa Donnelly agreed to put together a ranked list of community characteristics that make carsharing feasible. She also offered to review

the list of outreach/feasibility study activities included in the carsharing report, and will bring it to the next meeting.

Mari Brunner talked about how MAST would like to see a map made identifying the areas with the most potential for carsharing in Keene, which would help to establish the geographic area that will be covered in the feasibility study. The creation of the map was discussed as a potential summer intern project. She also said that reaching out to the businesses and organizations discussed could also be a summer intern project.

Lisa Donnelly shared details of the fall 2017 student seminar projects, and talked about some of the work that might be completed by the student group for the carsharing project. Mari Brunner said that the activities completed over the summer will help to create a specific scope of work for the students.

IV. Next Meeting

The group agreed that the next meeting should take place on Thursday, May 25th at 12:00 p.m. at the Monadnock Food Co-op.

V. Adjourn

The meeting was adjourned at 1:00 p.m.

Respectfully submitted,

Lisa Donnelly