

Monadnock Alliance for Sustainable Transportation

CARSHARING SUBCOMMITTEE

MEETING NOTES

March 24, 2017

12:00 p.m.

KSC Zorn Dining Commons
229 Main St, Keene, NH 03435

Carsharing Subcommittee members present: Doug Barrett, *Cross-Spectrum Acoustics Inc.* and Andrew Harmon, *Keene Resident*.

SWRPC staff member present was Mari Brunner, *Planner*.

I. Meeting Notes of February 24, 2017

Mari Brunner passed out copies of the meeting notes from the February carsharing meeting. She explained that the meeting notes will be posted on the MAST website at www.mastnh.org/subcommittees.

II. Subcommittee Work Plan Discussion

Mari Brunner thanked everyone who provided comments on the draft Carsharing Work Plan, which is posted online on Google Drive. She read through the first strategic objective and asked if there were any comments. Andrew Harmon suggested that the timeline for Activity 1, which is about identifying community characteristics that make carsharing more likely to be successful, should be April or May 2017. Doug Barrett said that the community characteristics should be ranked because some characteristics, such as population density, could be critical whereas others may not be critical. Mari Brunner said she would check in with Lisa Donnelly to see if she already has information about how critical each of the community characteristics are to the success of carsharing.

Doug Barrett said that he added Activity 2 to the work plan, which states “Develop a 1-pager providing information/pitch regarding carsharing.” He explained that the purpose of the 1-pager is to make sure everyone is consistent in their messaging when reaching out to potential partner organizations. It was decided that the 1-pager about carsharing should be ready in time for Earth Day. Doug Barrett offered to create the 1-pager and share it with the rest of the subcommittee for feedback by April 7th. The group also decided to create a questionnaire about carsharing for Earth Day. It was decided that the questionnaire should be quick and easy to fill out. It was decided that the following questions would be included on the questionnaire:

1. What city or town do you live in?
2. Have you ever used a carshare service, such as ZipCar or Enterprise Carshare, before?
3. If carsharing were available where you live, would you use it?
4. Would you be interested in learning more about carsharing? (If yes, ask for contact information)

Mari Brunner said she would create a questionnaire and send it out to the subcommittee by email to review prior to Earth Day.

Andrew Harmon suggested that the carsharing subcommittee reach out to the company that owns the Marriot hotels in Keene. He said that there are several hotels in the area that are owned by the same company that could potentially benefit from carsharing. Doug Barrett added that the Monadnock Food Co-op should be added to the list of potential partner organizations.

Mari Brunner said that it is likely a group of students from Keene State College would be doing a project about carsharing in the fall as part of their seminar class. She added that the student group may be able to create a map that shows where carsharing is most likely to be successful in the region, which is Activity 4 in the work plan. Doug Barrett said that it would be ideal if the map were created before the fall because it will help the carsharing subcommittee identify the geographic region for the feasibility study. Mari Brunner will check with Lisa Donnelly and Keene State College to see if there is a student who might be willing to create a map as part of a school project or class during the summer of 2017. It was decided that the timeline for Activity 4 would be the summer or fall 2017.

III. Report out to MAST Steering Committee April 19, 2017

Mari Brunner said that the MAST Steering Committee meeting is scheduled for Wednesday, April 19, 2017 at 4:00 p.m. at 37 Ashuelot Street in Keene. There will be report-outs from each subcommittee at this meeting. This meeting is open to the public, and subcommittee members are encouraged to attend if they are available. Mari Brunner said she is willing to give the report-out for the carsharing subcommittee, however, she will ask Diana Duffy to see if she is interested in doing the report-out.

IV. Next Meeting

The group decided to meet on Friday, April 21, 2017 at the Monadnock Food Co-op. Andrew Harmon said that he has class from 9:00 a.m. to 3:00 p.m. that day. Mari Brunner will send an email to the group to determine whether to meet at 3:30 p.m. or at 12:00 p.m.

V. Adjourn

The meeting adjourned at 1:20 p.m.

Respectfully submitted,

Mari Brunner
Planner