

MONADNOCK ALLIANCE FOR SUSTAINABLE TRANSPORTATION

BICYCLE FRIENDLY COMMUNITY SUBCOMMITTEE

MEETING SUMMARY

November 21, 2017

4:30 p.m.

City Hall (2nd Floor Conference Room)
3 Washington Street, Keene, NH 03431

Bicycle Friendly Community Subcommittee members present: Peter Hansel, *Filtrine*; Jen Risley, *Monadnock Buy Local*; Will Schoefmann, *City of Keene*; Susy Thielen, *Keene resident*.

SWRPC staff member present was Henry Underwood, *GIS Specialist/Planner*.

I. Welcome and Roll Call

The meeting started at 4:40 p.m. Will Schoefmann updated the group on [Keene State College's recent designation](#) as a League of American Bicyclists Bicycle Friendly University Silver award. He also noted that both he and Tiffany Mannion participated in a Keene Sentinel interview regarding the recent bicycle-related improvements on Main Street in Keene. The subject was covered by the Sentinel on [September 19, 2017](#) and on [November 20, 2017](#). He mentioned that educational materials not carried by the newspaper were available to share.

II. Bicycle Friendly Business and Bicycle Friendly University Applications

Will Schoefmann commented that he was pleased to see progress being made with bicycle friendly business and bicycle friendly university applications and plans to touch base with Antioch University after the holiday to see if they need help with their application. As for bicycle friendly business outreach, Drew Bryenton has identified potential candidates for the Bicycle Friendly Business Program. The group discussed potential champions in other organizations to consider spurring on additional bicycle friendly business applications. These included Linda Rubin on behalf of Cheshire Medical Center and Helen Mogridge on behalf of Keene Family YMCA.

Jen Risley joined the meeting at 4:51 p.m.

Jen Risley updated the group, reporting that Tiffany Mannion, Keene Bicycle Mayor will be meeting with Antioch University tomorrow. She reminded the group that a list of participants in a recent bicycle-friendly survey is available and that she would be willing to feature an article to promote the Bicycle Friendly Business program via the Monadnock Buy Local website. Will Schoefmann suggested that he or Drew Bryenton take the lead on drafting an article and provide it to Henry Underwood for review. The e-mail or story would then be distributed via Monadnock Buy Local.

Susy Thielen joined the meeting at 4:54.

Will Schoefmann asked Henry Underwood if a MAST e-mail account could be created to share outreach materials.

III. Recommendations to MAST Steering Committee

Henry Underwood suggested that the group provide updates to the Steering Committee via a memorandum and to re-prioritize goals following the MAST Annual Meeting. The group discussed how the Subcommittee might change in 2018 as a result of Tiffany Mannion's planned initiatives. Peter Hansel commented that the best use of her time would be spent taking on implementation steps. Will Schoefmann confirmed the Subcommittee initiatives were shared interests and suggested checking in throughout the year. It would also be important to share meeting agendas and summaries. Attendees reviewed and commented on top education action items established as part of the group's May 16, 2017 meeting and noted a variety of priorities were accomplished and underway through Tiffany Mannion's Bicycle Mayor of Keene website and other already planned activities.

Will Schoefmann mentioned the Children's Hospital at Dartmouth-Hitchcock Safe and Active Community Grant. He said Tiffany Mannion planned to apply for funding in 2018 and she would reach out to other groups to coordinate with her as part of the grant proposal. He suggested creating a very brief and graphical action plan with metrics that are connected to the group's priorities.

IV. Meeting with Greater Keene Chamber of Commerce

Jen Risley mentioned Monadnock Buy Local could partner with the Keene Chamber of Commerce on an announcement related to the League of American Bicyclist Bicycle Friendly Business program. Attendees discussed themes that would resonate with businesses. Ideas included attracting young people, encouraging existing patronage, and promoting new patronage.

V. Other Matters

Jen Risley informed attendees that Tiffany Mannion achieved her The Local Crowd Monadnock crowdfunding goal in five days. A second campaign is planned for future efforts.

Will Schoefmann advised the group that the City of Keene was approached by a bike sharing platform and that he is in the process of coordinating a meeting to learn more. Tiffany Mannion and Andy Bohannon were invited to join him in the meeting. A total of three bike sharing platforms will be reviewed. It was mentioned that Tiffany Mannion was a proponent of the [Donkey](#) bike sharing platform and that some of her upcoming promotional ideas include bicycle repair, education, and community rides.

VI. Next Meeting

Attendees discussed the potential for meeting on December 19, 2017.

VII. Adjourn

The meeting was adjourned at 5:35 p.m.

Respectfully Submitted,

Henry Underwood
GIS Specialist/Planner