

MONADNOCK ALLIANCE FOR SUSTAINABLE TRANSPORTATION

BICYCLE FRIENDLY COMMUNITY SUBCOMMITTEE

MEETING SUMMARY

August 15, 2017

4:00 p.m.

City Hall (2nd Floor Conference Room)
3 Washington Street, Keene, NH 03431

I. Welcome and Roll Call

Drew Bryenton (Timken)
Peter Hansel (Filtrine)
Sam Hawkes (Monadnock Cycling Club)
Will Schoefmann (City of Keene, MAST Chair)

II. & III. Bicycle Friendly Business and University Strategies

Chair Schoefmann opened the meeting by reviewing the agenda with the group. The group reviewed the top three bicycle friendly business candidates from the Mondnock Buy Local business survey results that Mr. Bryenton procured. The scores were out of 10 possible points and in order they were Keene Signworks (7/10), New Day Message (4/10), and Vision Eye Wear (3/10). The subcommittee agreed they should brainstorm some other businesses to contact. This list was based on knowledge of the business/owner participating in other related programs or other indicators that they would be interested in the Bicycle Friendly Business Program. These were Prime Roast Coffee Shop, Brewbakers, Cheshire Medical Center/Dartmouth Hitchcock Keene, Monadnock Food Co-op, Cheshire YMCA, Discover Europe/Belle Cycle, Norms Ski and Bike Shop, Andy's Cycle Shop, and 365 Cycles.

Mr. Schoefmann stated that he believed there was a fee associated with both applications. The group asked if there were anyway to offset that cost, either by covering total or partial costs. They discussed reaching out to Southwest Region Planning Commission, Healthy Monadnock and Pathways for Keene regarding the possibility of either matching or "scholarship" type programs for applicants.

The group stated they thought that it would be important to develop good contacts at Antioch University, Keene State College and River Valley Community College in order to speak with those institutions about applying to be in the Bicycle Friendly University program. Mr. Hansel said he would work on a contact for Antioch and Mr. Schoefmann stated he might have a contact for both Keene State College and River Valley Community College.

The group brainstormed the following action items:

- Review Bicycle Friendly Business and Bicycle Friendly University Applications
- Support for application fees? SWRPC, Healthy Monadnock, PFK?
- A representative of MAST should meet with the Chamber of Commerce

IV. Bicycle Mayor Follow up

Mr. Schoefmann let the group know that Ms. Mannion, who is attempting to implement the Bicycle Mayor Program locally, had been awarded a grant from the Local Crowd Monadnock Crowdfunding Campaign she applied for and was working to coordinate support through out the community through various organizations and individuals.

V. Next Meeting

The next meeting was scheduled for Tuesday, September 19th at City Hall, 2nd Floor Conference Room 4:00 p.m. to 5:00 p.m.

Summary recorded by:
Will Schoefmann, MAST Chair
Planning Department
City of Keene, NH