



Monadnock Alliance for Sustainable Transportation

2018 ANNUAL MEETING

Thursday, January 11, 2018

5:00-6:30 P.M.

Home, Healthcare, Hospice and Community Services (HCS)
312 Marlboro Street, Keene, NH 03431

January 11, 2018



Monadnock Alliance for
Sustainable Transportation (MAST)

37 Ashuelot Street, Keene, NH 03431

www.MASTNH.org

Dear Friend of MAST,

Greetings and a warm welcome to the Monadnock Alliance for Sustainable Transportation's Annual Meeting. I would like to begin by thanking Home Health Care, Hospice & Community Services (HCS) for hosting us on this our second occasion of conducting our annual meeting and I'd like to thank our guest speakers, Tiffany Mannion the new Bicycle Mayor of Keene, NH and Phil Goff of Alta Planning for taking the time to come and share their knowledge with us today. I would also like to thank the staff at Southwest Region Planning Commission, who has provided invaluable professional assistance through the years, beginning with MRTMA or Monadnock Region Transportation Management Association through to our endeavors today. I would like to thank all the stakeholders that participated in the subcommittee work which is furthering MAST's initiatives. Lastly I'd like to thank all the MAST Steering Committee Members who have helped guide our mission over the last year, Michael Acerno, Vice Chair; Diana Duffy (Keene State College), Peter Hansel (Filtrine Corporation), Jen Risley (Monadnock Buy Local), Frank Dobisky (Thomas Transportation), Tricia Wadleigh (Healthy Monadnock) and Jan Manwaring (Pathways for Keene and City Councilor).

On today's agenda, we will conduct a brief business meeting. After this we will take a break for networking and refreshments. Then we will hear from our guest speakers, Tiffany Mannion who was designated as Keene and the nation's first Bicycle Mayor and her initiatives as well as Phil Goff of Alta Planning who will present on the design of rural multi-modal transportation networks.

Following our guest speaker there will be a brief presentation on MAST's four focus areas for the 2018 calendar year including: the Bike Friendly Community Program, Bike to Work Week, Carsharing, and a new subcommittee focusing on Transit. We hope what you learn about these projects can peak your interest in participating in one or more of our working groups/sub committees for which we will have breakout sessions as the final component to today's meeting.

Your input and participation are vital to our project endeavors and our organization mission; "to increase the use and availability of local and regional transportation options in the Monadnock Region." We hope you'll join us in 2018 as we further this Mission and thank you for your support. We look forward to another great year with the help of our members, partners and sponsors.

Sincerely,

Will Schoefmann

MAST Steering Committee Chair

Meeting Agenda

- I. Networking and Refreshments
- II. Welcome from the Chair
- III. Keene State College Bicycle Friendly University Announcement
- IV. Meet the Bicycle Mayor: Presentation from Tiffany Mannion about the Bicycle Mayor of Keene initiative.
- V. Featured Speaker: Presentation from Phil Goff from Alta Planning + Design about Complete Streets and multimodal design.
- VI. Volunteer Opportunities
- VII. Adjourn

Speaker Bios



Phil Goff is a Senior Planning Associate with Alta Planning + Design. He brings 18 years of urban design and pedestrian and bicycle facility planning experience to his work. Since 2009, he has managed Alta's Cambridge office and has overseen planning and design projects throughout the Northeast. These projects include managing pedestrian and bicycle master planning projects in communities large and small, greenway corridor studies, complete streets plans, streetscape design projects, and bike share system master plans. His sincere passion for making cities and towns more lively, walkable, bike-friendly, and sustainable places represents a common theme in his work.



Tiffany Mannion is the Bicycle Mayor of Keene, New Hampshire and the first Bicycle Mayor in the United States. She is a League of American Bicyclists Certified Cycling Instructor and a passionate two-wheeled commuter and explorer. In the world of cycling and social media, she is perhaps better known as bellecycle. She has ridden over 5,600 miles since 2016 in eight different countries. Her two-year term as Bicycle Mayor will focus on three community-wide goals established with the support of MAST: Education, Connection, and Creation. She has been featured in Rails to Trails Magazine and was an Ibex Advocate in the spring of 2017. Follow Tiffany online at www.bicyclmayorofkeene.com.

2017 Highlights

The following is a partial list of recent activities, programs, and accomplishments in the Monadnock Region that support the goal and objectives of MAST's 2012-2020 Action Plan.

BICYCLE MAYOR OF KEENE

On Saturday, September 30, 2017 Tiffany Mannion was appointed to be the “Bicycle Mayor of Keene” in a ceremony at the Monadnock Fall Festival. Tiffany joins a worldwide network of bicycle mayors, called the Bicycle Mayor and Leader Network, who represent local cycling communities. This program was created by CycleSpace, an Amsterdam-based startup focused on shifting cities to be less car-centric and more human-centric. Tiffany Mannion is the first Bicycle Mayor appointed in the United States.

During her two-year term, Tiffany will support the cycling community in Keene and the region through a combination of education, connection, and creation. You can learn more, and sign up for her monthly e-newsletter, at www.bicyclemayorofkeene.com.



Tiffany Mannion poses for a picture at the Monadnock Fall Festival during her appointment as Bicycle Mayor of Keene.

KSC “BICYCLE FRIENDLY UNIVERSITY” SILVER AWARD

Keene State College (KSC) received national recognition for its “outstanding efforts to encourage bicycling” on campus through the League of American Bicyclists (LAB) Bicycle Friendly University Program. The Bicycle Friendly University program evaluates colleges’ efforts to promote bicycling in five primary areas: engineering, encouragement, education, enforcement and evaluation/planning, known as the Five “E’s.” Colleges are ranked as platinum, gold, silver, bronze, or honorable mention.

KSC received the silver award for providing programs and supports such as the Green Bikes program on campus, which allows students and faculty to rent bicycles for free for short-term or long-term use. KSC is the second university to receive the Bicycle Friendly University award after Dartmouth College in Hanover, NH which received the gold award.



MAY 2017 BIKE TO WORK WEEK EVENTS

MAST worked with the City of Keene and Pathways for Keene to organize three Bike to Work Week events and a commuter challenge during the third week of May. The week started off with a free commuter breakfast on Railroad Square in Keene on Monday, May 15th. On Wednesday, Pathways for Keene led a community bike ride from Railroad Square to the newly opened South Bridge. This was followed by a ribbon-cutting ceremony with Keene Mayor Kendall Lane on Friday, May 19th. Throughout the week, commuters were invited to log trips taken by foot, bike, bus, carpool, or telecommute using the CommuteSmart NH trip logger. Prizes were awarded to the person who logged the most trips and the person who logged the most miles.



Volunteers staff a table for the free commuter breakfast on Railroad Square in Keene on Monday, May 15, 2017.

KEENE COMPLETE STREETS PROJECT ON MAIN STREET

After going through a competitive application process, the City of Keene received an implementation grant from MAST to install bicycle infrastructure on Main Street in the fall of 2017. Improvements to Main Street include green bicycle boxes on Central Square, shared bicycle lane markings (aka “sharrows” on Main Street where on-street parking is present, and bicycle lanes on an ~500 foot section of lower Main Street near the intersection with Route 101. The purpose of these improvements is to increase visibility for bicyclists, especially at the busy intersection at Central Square, and indicate the safest areas within the travel way for bicyclists to ride.

The award was made possible by an anonymous donation made through the NH Charitable Foundation “You Have Our Trust” fund to Southwest Region Planning Commission, who administered the funds on behalf of MAST.



A bicycle box on Central Square in Keene, NH provides space for bicyclists to queue while waiting at a red light.

COMPLETE STREETS POLICIES ADOPTED BY FOUR COMMUNITIES

In 2017, four Monadnock Region towns adopted a Complete Streets policy or resolution, including the towns of Walpole, Jaffrey, Peterborough, and Winchester. They join four other communities in the region - Keene, Swanzey, Troy, and Hinsdale - that have adopted Complete Streets policies in order to formalize their community's intent to plan, design, and maintain streets so they are safe for people of all ages and abilities. To learn more about Complete Streets in the Monadnock Region, please visit the MAST website at www.mastnh.org.



MAST Steering Committee member Jen Risley poses next to a poster about Complete Streets.

RACK IT UP! PROGRAM INCREASES BICYCLE PARKING IN REGION

Rack it Up! is a MAST program that provides free or subsidized bicycle racks to businesses, non-profits, community institutions, and others in Cheshire County. The program aims to increase both the number and visibility of bike racks in communities in the Monadnock Region in order to promote bicycling as a viable form of transportation. In 2017, the program was funded by the Partnerships to Improve Community Health initiative through Healthy Monadnock and Cheshire Medical Center/Dartmouth-Hitchcock Keene. A total of 82 bicycle racks (164 bicycle parking spaces) were provided to businesses and community institutions in Harrisville, Jaffrey, Walpole, and Winchester. Since 2014, the Rack It Up! program has provided 301 bicycle racks (602 bicycle parking spaces) to communities in Cheshire County.



Kathryn Lynch, the Community Development Coordinator for the Town of Hinsdale, poses with bike racks that the Town received through the Rack It Up! program.

Get Involved with MAST!

MAST recognizes that each individual will have different backgrounds, interests, skills and resources that they can contribute to MAST. There are a variety of ways that you, or your organization, can support MAST's goal, "To increase use and availability of local and regional transportation options in the Monadnock Region."

VOLUNTEER AT A MAST EVENT

Throughout the year, MAST makes an effort to table at events around the region that have a nexus with sustainable transportation. In addition, MAST will occasionally organize or sponsor an event, such as a "Bike to Work Day" celebration in May. The coalition is always seeking volunteers who are willing to help table, organize events, and share information about sustainable transportation options.



Frank Dobisky, a member of the 2016 MAST Steering Committee, helped table at the 2016 Bike to Work Day event at Railroad Square in Keene.

JOIN THE MAST STEERING COMMITTEE

The MAST Steering Committee is charged with overseeing and coordinating the advancement of the MAST Mission and Vision. The Steering Committee meets on a quarterly basis, and is comprised of between 7 and 11 members. Steering Committee members are elected during the MAST annual meeting.

JOIN A SUBCOMMITTEE

If you are interested in working on a specific, actionable project, a great way to get involved is to join a MAST subcommittee. MAST subcommittees are charged with coordinating and executing specific projects identified by the Steering Committee. Subcommittee members must be approved by the Steering Committee; however, they do not necessarily have to be members of MAST. To learn more about current MAST subcommittees, please visit our "MAST Subcommittees" page at www.mastnh.org/subcommittees.

BECOME AN OFFICIAL MAST COALITION PARTNER

Organizations representing the following groups or interests are encouraged to join as partners of MAST:

- Any county, town or other political subdivision;
- Any employer in the public or private sector;

- Any organization (non-profit organization, club, coalition, church group, etc.) interested in creating or promoting a balanced transportation system. MAST's mission and vision statements shall guide interpretation of a balanced transportation system.

Organizations will be asked to assign an appropriate representative. This representative should have the ability to affect policy at, or speak on behalf of, the organization they represent. Individual partners representing themselves are also encouraged to join MAST. Individuals should have an interest in creating or promoting a balanced transportation system. MAST's mission and vision statements shall guide interpretation of a balanced transportation system. To learn more about becoming a MAST Coalition partner, please see the MAST Charter or contact us.

OTHER WAYS TO GET INVOLVED

There are many other potential ways to support the MAST Mission and Vision. Some ideas include:

- Providing use of your organization's facility for a meeting or event;
- Donating food, raffle prizes, giveaways, etc. to a MAST event;
- Sharing MAST press releases, social media posts, and other communications via your organization's communication channels; and
- Reaching out to potential MAST partner organizations to help build the coalition and increase diversity of its membership.

Please do not hesitate to contact us if you or your organization would like to get involved with MAST in any way. You can contact us by visiting the MAST website at www.mastnh.org/contact or by emailing Henry Underwood at hunderwood@swrpc.org.

MAST Stakeholder Survey

Thank you for attending the MAST annual meeting! Before you leave, please complete and detach this survey. Your responses will be kept confidential, and they will help the MAST Steering Committee to better understand where they should focus their efforts in 2018.

1. What issues do you think MAST should focus on in 2018? Please check all that apply.
 - Complete Streets
 - Public transit/fixed route bus service
 - Intercity and/or interstate bus service
 - Bicycle education and encouragement events (e.g. Bike to Work Week)
 - Carsharing
 - Bikes sharing
 - Carpooling/Park-and-Ride
 - Local transportation funding (e.g. optional motor vehicle registration fee)
 - Bicycle infrastructure/Rack It Up! program
 - Safe Routes to School
 - Other (please list below)

2. Are you interested in serving on one of the MAST Subcommittees listed below? The time commitment is approximately 2-3 hours per month, depending on the subcommittee.
 - Bicycle Friendly Community Subcommittee
 - Bike to Work Week/Events Subcommittee
 - Carsharing Subcommittee
 - Transit Subcommittee

3. Please leave your name and contact information below if you are interested in volunteering or if you would like to be added to the MAST mailing list. Please specify your interest (e.g. Carsharing Subcommittee, MAST mailing list, etc.).