

Monadnock Alliance for Sustainable Transportation

CARSHARING SUBCOMMITTEE

MEETING NOTES

September 8, 2017

12:00 p.m.

Monadnock Food Co-op
34 Cypress Street
Keene, NH 03431

Carsharing Subcommittee members present: Doug Barrett, *Cross-Spectrum Acoustics Inc.*; Diana Duffy, *Keene State College*; and Lisa Donnelly, *Keene State College*.

SWRPC Staff member present was Mari Brunner, *Planner*.

I. Welcome

Mari Brunner welcomed everyone and called the meeting to order at 12:05 p.m.

II. Direct Outreach Updates

Each subcommittee member provided a brief update on direct outreach activities:

- Doug Barrett said that he will speak with Rhett Lamb at the City of Keene in the following week. He spoke briefly with Stacy Gambrel at the Monadnock Conservancy and plans to follow up with her again after she returns from vacation. He has not contacted anyone else on his list yet.
- Diana Duffy said that Melinda Treadwell is no longer the contact person for Antioch University. She will reach out to Melinda to determine who she should contact at Antioch. Similarly, the people she knows from The Mountain are no longer the owners, so she will contact them to figure out who the new owner is. Diana asked if someone else would be willing to contact the Monadnock Food Co-op, and Doug Barrett offered to contact the Co-op.
- Mari Brunner said that Andrew Harmon shared information about the carsharing project with Susan Ashworth at Home, Healthcare, Hospice and Community Services (HCS). Susan Ashworth reached out to Mari to get the link to the online survey, which is www.mastnh.org/carsharing. HCS plans to share the carsharing survey in their newsletter. Lisa Donnelly said that it might make sense to have a QR code for the survey to make it easier for people with smart phones to access the survey. She will look into creating a QR code for the carsharing survey.
- Lisa Donnelly said that she has reached out to two people on her list, Heidi Hale at the Marriot Courtyard and the owner of the Days Inn, whose name she did not catch. She left a message with Heidi and sent an email with a link to the carsharing survey to the owner of the Days Inn.
- Mari Brunner has reached out to Jen Risley from Monadnock Buy Local and the board of the Monadnock Time Exchange. Both organizations have agreed to share the carsharing survey in their newsletters and on social media. In addition, Jen Risley said she may be willing to write a piece about carsharing for the Monadnock Shopper News. If carsharing does come to Keene in the future, Monadnock Buy Local is interested in exploring ways to help promote its use.

Mari Brunner reminded everyone to ask the organizations on their outreach lists to share the online survey, instead of hard copies of the survey. SWRPC does not have the staff capacity to enter paper survey results into a spreadsheet. Diana Duffy asked what questions she should ask Enterprise. Lisa Donnelly suggested asking whether Enterprise is planning to bring carsharing to Keene. It may also make sense to ask how Enterprise's carsharing program works in other communities, and whether Enterprise has any carsharing programs on college campuses.

III. Carsharing Survey

Mari Brunner said that the carsharing survey is ready to go, and thanked Lisa Donnelly for putting the survey together. So far, the survey has been shared on the MAST Facebook page and on the MAST website. She asked the group if they have any other ideas for distributing the survey. Lisa Donnelly said it might be a good idea to create flyers with the survey link and a QR code posted around Keene and on community boards. She offered to create a flyer with a QR code on it. Doug Barrett recommended that everyone on the subcommittee post the survey to their personal Facebook pages to reach a wider audience on social media. He also recommended reaching out to the Keene Downtown Group and the Greater Keene Chamber of Commerce. He will add these two groups to his outreach list.

IV. Keene State College Student Project

Mari Brunner shared the project description for the Keene State College student seminar group that is working with MAST and SWRPC this year. Lisa Donnelly is in this student group. The project description is broader than carsharing, however, the students met with SWRPC staff and decided to narrow the focus to carsharing and ridesharing. The students are working on putting a scope of work together, which they will share with SWRPC and MAST. Lisa Donnelly said that the students will be creating a written report as part of this project, as well as a video and a presentation.

Lisa Donnelly asked Doug Barrett whether it makes sense to look at the potential impact that carsharing might have on traffic noise levels. He responded that it does not make sense for two reasons: only a significant reduction in the number of vehicles would noticeably affect noise levels, and reducing congestion can actually increase noise levels because noise levels increase with vehicle speed.

V. Next Steps

Mari Brunner said that the next MAST Steering Committee meeting will be Wednesday, October 18, 2017 from 4:00-5:30 p.m. She will be putting together a memo about the carsharing project to share with the Steering Committee that will include challenges, successes, and any action items that the carsharing subcommittee would like to request from the MAST Steering Committee. Diana Duffy said that the memo should ask the Steering Committee to share the carsharing survey with their networks. Doug Barrett said that the KSC student seminar project should be listed as a success. Volunteer capacity to complete the work plan is a challenge.

VI. Next Meeting

The group decided to schedule the next meeting for Friday, October 13, 2017 from 12:00-1:00 p.m. at the Monadnock Food Co-op. Lisa Donnelly offered to check in with Andrew Harmon to see if this date works for him.

VII. Adjourn

The meeting adjourned at 1:07 p.m.

Respectfully submitted,

Mari Brunner, Planner